



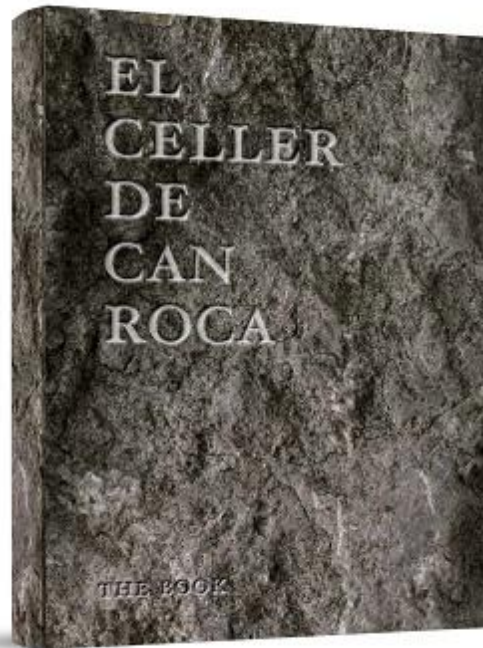
**El Celler de Can Roca: the Book**  
**2nd edition already available, 5,000 copies sold**

Barcelona, October 10, 2013

**El Celler de Can Roca** —crowned the world's best restaurant by *Restaurant* magazine— is launching the second edition of its definitive work: the book covering 25 years of creative process, the values at the basis of its itinerary and the most representative recipes of its history. — A book in which we not only show what we do, but explain how and why we do it—, said Joan, Josep and Jordi Roca.

Orders can now be placed through your usual channel. The book, published by librooks and the Roca brothers own imprint Roca llibres, has become a best seller after selling 5,000 copies in less than six months. The English version has been specially succesful, mirroring the increasing popularity of El Celler de Can Roca in the international market.

This is a large format book (24x32.5 cm), printed with the finest materials and details and fully illustrated with colour photographs by David Ruano, Paco Amate, Francesc Guillamet and Quim Turón. Its innovative and elegant design —the cover simulates a solid *rock*, recalling the Roca brothers family name— has been conceived by awarded Barcelona design studio Bisdixit.



For more information please go to:  
<http://cellercanroca.librooks.es/eng.html>

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